



OPSCON 2025

**THE 3rd EDITION OF
TRANSFORMING
HEALTHCARE OPERATIONS**

6th & 7th

DECEMBER 2025

SATURDAY & SUNDAY

Conference Secretariat
Kusum Dhirajlal (KD) Hospital,
Ahmedabad

 **VENUE**

Ahmedabad Management Association (AMA)
IIM Road, Vastrapur, Ahmedabad, Gujarat - 380015

OUR PATRONS :

Dr Adit Desai (Managing Director) | **Dr Anuja Desai** (Executive Director) | **Dr Parth Desai** (COO)

 **7th December 2025 | Sunday**

CHIEF GUEST



Shri Prafulbhai Pansheriya

Hon'ble Minister of Health and Family Welfare
Government of Gujarat

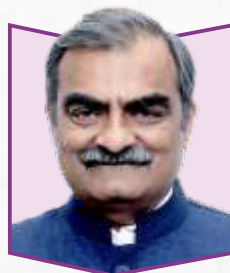
GUEST OF HONOUR



Shri Dhananjay Dwivedi

IAS, Principal Secretary
Health & Family Welfare Department,
Government of Gujarat

GUEST OF HONOUR



Dr Mehul Shah

President - IMAGSB
Ahmedabad

Transforming Health with Technology-Driven, Human-Centred Care

KD Hospital (Kusum Dhirajlal Hospital) is a premier multi- and super-speciality hospital in Ahmedabad, accredited with NABH, Nursing Excellence, NABL, and AACI (International). Strategically located at Vaishnodevi Circle, SG Highway, the hospital offers advanced diagnostics, treatments, and compassionate care across 45+ super-specialities, all on a 6-acre, 300+ bed campus under Shri Harihar Maharaj Charitable Trust.

Built on patient-centric and ethical medical practices, KD Hospital combines clinical excellence with a seamless, technology-driven operational ecosystem. Our Operations Management Team ensures smooth patient journeys, optimised workflows, timely availability of medical resources, and transparent processes across finance, digital solutions, and supply chain.

By integrating clinical care with robust operational support, KD Hospital delivers efficient, compassionate, and high-quality healthcare—creating a trusted environment for patients, families, and healthcare professionals alike.

HOPE • HEALTH • HAPPINESS



6th December 2025 | Saturday

📍 J. B. Auditorium, AMA

DAY 1

OUR EMINENT SPEAKERS



MR VINOD SAWANTWADKAR
CEO, Jehangir Hospital, Pune



MR SAM SAMEER MEHTA
Chairman, Mehta Hospitals, Chennai



PROF DEVI VIJAY
Professor, IIM - Calcutta



PROF SARANG DEO
Professor, ISB - Hyderabad



PROF VISHAL GUPTA
Professor, IIM - Ahmedabad



MS DEEPAJI JETLEY
Chief People Officer &
Member Founding Team
Marengo Asia Healthcare, Gurugram



DR RAJENDRA GUPTA
Chair Emeritus, Centre for Health,
Innovation, Policy & Digital Health,
IIM - Raipur

SESSION HIGHLIGHTS

Integrating Clinical, Operational and Financial KPIs: The True Power of Data-Driven Healthcare

Healthcare Beyond a Lifetime: Designing Institutions That Last Generations

Financialisation & the Reshaping of Hospital Governance: Towards Accountability for Health Professionals and Patients

The Future of Indian Healthcare: Operational & Leadership Roadmap for the Next Decade

Sewa-orientation:
Creating high-trust work organisation

Happy Staff, Healthier Patients: The ROI of Employee Engagement in Hospitals

Functional AI Pyramid Model and How It Will Impact Healthcare

6th December 2025 | Saturday

📍 J. B. Auditorium, AMA

PANEL DISCUSSION 1

OPS Leadership Playbook 2025: Where Hospital Reality Meets Academic Wisdom



DR ADIT DESAI
Managing Director
KD Hospital, Ahmedabad



PROF SARANG DEO
Professor
ISB - Hyderabad



DR RAJENDRA GUPTA
Chair Emeritus, Centre for Health,
Innovation, Policy & Digital Health,
IIM - Raipur



MR SAM SAMEER MEHTA
Chairman
Mehta Hospitals, Chennai



PROF DEVI VIJAY
Professor, IIM - Calcutta

MODERATOR



DR VISHAVDEEP GOYAL
Chief Operating Officer, IIT Kanpur Foundation
for Medical Research and Technology, Kanpur

PANEL DISCUSSION 2

AI enabled hospital: Whats real, whats hype & what you must implement now



MR MANISH KUMAR
Chief Digital Officer
Adani Healthcare



**MR VINOD
SAWANTWADKAR**
CEO, Jehangir Hospital, Pune



MR GAUTHAM CB
COO, SPARSH Hospital,
Bengaluru



MR BRAJESH KUMAR SINGH
Sales & Business Leader
Philips India Ltd

MODERATOR



MS NEHA LAL
General Manager, Adani Healthcare

FIRE SIDE CHAT

Reimagining Hospital Leadership: Innovators in White Coats or Corporate Strategists?



MR NEERAJ LAL
Regional Director, Maharashtra &
Karnataka Region, Medicovert Hospital

MODERATOR



DR RAKESH SHAH
COO
KEM Hospital, Pune

6th December 2025 | Saturday

H. T. Parekh Hall, AMA

DAY 1



MS BOBBY RAMESH
Group Director – Nursing Excellence
Sarvodaya Healthcare



MR R SHIVAKUMAR
Head of Sales & Marketing
M | O | C Cancer Care & Research Centre,
Mumbai



MR SENU SAM
Founder & CEO
Mykare Health, Kochi



DR VINAY TRIBHUVAN
Group VP – Nursing Administration,
CARE Group of Hospitals, Hyderabad



MR RAHUL DUBEY
Group Head – Marketing
American Oncology Institute,
Hyderabad



MS STUTI JAIN
Chief – Brand, Digital & Communications
Aster DM Healthcare, Bengaluru



MR ANADI SHARMA
AVP – Marketing
Handpickd, Gurugram

SESSION HIGHLIGHTS

**Innovative Strategies in Nursing Leadership
and Workforce Management**

**From Billboards to Bots: The Evolution of
Healthcare Marketing**

**From Awareness to Arrival: Marketing
Hospitals to International Patients**

**Impact of Nurse Burnout on Patient Safety,
Satisfaction, and Quality of Care**

**Clicks & Care:
Mastering Digital Patient Engagement**

**ROI Rx: Measuring Success in
Marketing Campaigns**

**Augmented Reality Experiences:
Immersive Marketing to Build Trust**

6th December 2025 | Saturday

📍 H. T. Parekh Hall, AMA

PANEL DISCUSSION 1

How Hospitals Can Become Trial-Ready: From Zero to Scaling Up



DR TARAK PARIKH

Head CRO
Brillix clinical
research pvt.ltd.



DR CHARU GAUTAM

HEAD - IQVIA
Ahmedabad



DR KEVIN KANSAGRA

Senior General Manager
Clinical R&D, Zydus



DR SUMIT PATEL

Dean GMERS Medical College,
Godhra



DR CHETNA DESAI

Dean Pharmacology
BJ Medical College, Ahmedabad

MODERATOR



DR YOGESH GUPTA

Physician
Sterling Hospitals, Ahmedabad

PANEL DISCUSSION 2

Building a High-Performance Hospital: Culture That Puts People Before Processes



PROF VISHAL GUPTA

Professor
IIM - Ahmedabad



MS ASHKA TRIVEDI

People Success Partner
Marengo CIMS Hospital



DR MANISH AGARWAL

Facility Director
Fortis Hospital, Jaipur



MR MANISH JOBANPUTRA

COO
M | O | C Cancer Care & Research Centre,
Mumbai, Maharashtra

MODERATOR



MR NANDAK PANDYA

Partner & Director
Dhyeya Mentoring LLP, Ahmedabad

7th December 2025 | Sunday

📍 J. B. Auditorium, AMA

DAY 2

OUR EMINENT SPEAKERS



MR RAJARAJAN S
Group COO, Alluri Sitarama Raju
Academy of Medical Sciences, Eluru



MS SANDHYA SRIRAM
Group CFO
Narayana Health, Bengaluru



DR RAJESH CHANDWANI
Professor
IIM - Ahmedabad



**DR ILANKUMARAN
KALIAMOORTHY**
CEO
Apollo Hospitals, Chennai Region



DR VISHAVDEEP GOYAL
Chief Operating Officer
IIT Kanpur Foundation for Medical
Research and Technology, Kanpur

SESSION HIGHLIGHTS

**Turning Numbers into Action:
Leveraging EBITDA for Business Excellence**

**Value beyond numbers : Decoding financial
sustainability in Hospitals**

**Stronger Together: Leadership and
Teamwork Shaping Hospital Impact**

**High-Quality Care, Healthy Margins:
Aligning Clinical Excellence with EBITDA**

**Transforming Patient Care:
Practical Approaches to IT-Driven
Safety Improvements**

7th December 2025 | Sunday

📍 J. B. Auditorium, AMA

PANEL DISCUSSION 1

From Hospital to Health System: Will India Leapfrog to Integrated Care?



MR SHANAY SHAH
Managing Director
Shalby Hospitals



DR BHARAT GADHAVE
Managing Director
HCG Group of Hospitals



DR GEETIKA PATEL
VP & Medical Director
Parul University



MR SHAILESH GUNTU
Deputy Chief Executive Officer
Aster DM Healthcare, UAE & Oman

MODERATOR



DR BIREN CHAUHAN
Group COO
Sunshine Global Hospital

PANEL DISCUSSION 2

Gujarat Healthcare 2035: Preparing for scale, efficiency & Changing patient expectations



MR HEMANT BHATNAGAR
Facility Director
Narayana Health, Ahmedabad



MR ABHINAV JOSHI
VP - Operations
Sahyadri Superspecialty Hospital



DR HARDIK SHAH
Hospital Administrator
Dr Jiruraj Mehta Hospital



MR AKHILCHANDRA DAVE
Founder
HMS Consultants, Vadodara

MODERATOR



MS MEETA PATEL
Director
Medigence Solutions Pvt. Ltd., Ahmedabad

7th December 2025 | Sunday

📍 H. T. Parekh Hall, AMA

DAY 2

OUR EMINENT SPEAKERS



DR MEHUL PANCHAL
Group CEO
Mahavir Group of Hospitals, Surat



MS DEEPTI GADDAM
Managing Director
Ogone Hospitals



DR JOTHI CLARA MICHAEL
Founder
Healthbridge

SESSION HIGHLIGHTS

**Crisis-Ready Healthcare Supply Chains:
Lessons from Global Disruptions**

**The Evolving Role Of Nurse Leaders In
Value Based Care & Healthcare Economics**

**Empowering Excellence in Nursing:
Innovations for a Healthier Tomorrow**

7th December 2025 | Sunday

📍 H. T. Parekh Hall, AMA

PANEL DISCUSSION 1

**Health Insurance 2.0: What Hospitals Must Prepare For
Regulations, Pricing & Digital Public Infrastructure**



MR SEGAR SAMPATH
Director
General Insurance Council



MR ATUL GUJRATHI
Joint President - Claims
HDFC ERGO General Insuran

MODERATOR



CA POOJA SHAH
General Manager
Finance & Accounts, KD Hospital, Ahmedabad

PANEL DISCUSSION 2

Safe Medicines, Unsafe Assumptions: The Irony of Overlooking Everyday Medication Risks



DR JOTHI CLARA MICHAEL
Founder
Healthbridge



DR SIDDHARTH DARJE
Group Healthcare Services
Adani Group



MS POONAM TALREJA
Chief of Nursing Services
HCG Aastha Cancer Centre



MS SUTAPA CHAKRABORTY
Zonal Nursing Head
Sterling Hospitals



DR JANMESH SHAH
Centre Head
Zyodus Cancer Hospital

MODERATOR



MS SHARMISTHA NAYI
DGM - Nursing
KD Hospital, Ahmedabad



WHO SHOULD ATTEND?

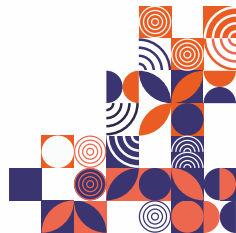
- Healthcare Professionals
- Hospital Administrators
- Clinical, Quality & Nursing Leaders
- Operations Leaders
- Supply Chain Professionals
- Marketing Professionals
- Clinicians & Care Experts
- Students (Pursuing Relevant Fields)

ABOUT THE CONFERENCE

It focuses on a holistic approach to hospital management, with a spotlight on key areas such as clinical care, operational excellence, supply chain management, and the integration of digital solutions in healthcare.

The conference will explore how these aspects can be seamlessly integrated to enhance overall hospital efficiency and patient care.

It will bring together healthcare leaders, including Heads and CEOs from renowned organisations, providing a platform for insightful discussions and impactful networking.





VENUE

Ahmedabad Management Association (AMA)

Opp. IIM-A Campus, Ahmedabad.



S. G. Highway

Nirma
Univeristy

Chandlodiya

Akhbarnagar/
Nava Vadaj



Gota

S. G. Highway

Sola

Kargil

S. G. Highway

Thaltej

S. G. Highway



Gurudwara

Bodakdev Road

Vastrapur
Lake



132ft Ring Road

132ft Ring Road

IIM Road

Andhjan
Mandal



SCAN THE
QR CODE
FOR DIRECTION



AMA, Ahmedabad

FOR ANY QUERY

 **+91 63596 03003**

SCAN & CLICK
TO REGISTER



KD Hospital, Vaishnodevi Circle, S G Highway, Ahmedabad - 382421